

CHINESE BUSINESS SUPPORT OFFICE

We are here to Support Your Business with China

• In April 2003, 'Chinese Business Support Office' was set up to support OCCI member companies' business with China. To their requests (made in advance) for information on investment environments of China's major cities, as well as for consultation on required procedures for advancing into their markets, this Office responds to meet the needs, free of charge as a rule. For specialized or professional matters, our support is provided through our wide-ranging networks including both Japanese and overseas interests. Moreover, making the best of OCCI's steadily built network with China's regional governments and public organizations, we provide well-collected information on Chinese companies and we also conduct meetings for exchanges to help strengthen person-to-person contacts.

*Consultation: (See illustration below)

- We respond to inquiries or requests for consultation from those of you who are planning to do business with China or to advance into their markets, or who currently have pending questions
- Priority is given to OCCI members for consultation, and you are asked to make a request in advance
- Our networks involving well-experienced specialists are used to cope with specialized matters
- In fiscal 2008, the total number of consultations was 250. Since the starting of the Chinese Business Support Office (2003), the number of consultations totals up to 2,100 (including all consultations via interviews, phone calls and email messages)
- Keen interest is shown to domestic sales in China, in addition to investment, processing on commission and export/import

*Seminars, meetings of business talks, and tours conducted:
(Specialized seminars are timely held whenever occasion arises.)

	Seminars sponsored cosponsored, cooperated for, supported	Chinese visitors	Japanese participants
Fiscal 2003	31 cases	833 persons	4,783
Fiscal 2004	32 cases	1,482	5,357
Fiscal 2005	45 cases	2,835	18,324
Fiscal 2006	48 cases	2,850	21,192
Fiscal 2007	47 cases	5,143	18,628
Fiscal 2008	32 cases	2,167	20,582
Fiscal 2009	31 cases	5,117	13,219
Fiscal 2010	39 cases	903	16,056

*'Business Chinese' course (for Basic and Intermediate Levels)

- For those who wish to contact Chinese business-people in Chinese
- Native speakers of Chinese are in charge. This is a highly popular course that started in 1994.

*Building of Networks (Information, exchange of business cards)

*Business Mission dispatched

- 'Economic Mission to Shanghai' (with the then OCCI Chairman W. Tashiro as the leader) was dispatched during 8-12th January 2004
- In Shanghai, the Mission had exchanges with "Shanghai Federation of Industry and Commerce" with whom OCCI keeps alliance, and conducted a seminar for attraction of Shanghai enterprises to Osaka.
- 'Economic Mission to Tsingtao and Shanghai' (with OCCI Chairman Nomura as the leader) was dispatched during 19-25th March 2006.
- Participated in the Korea-China-Japan Industrial Fair 2007 sponsored by JETRO with the aim to promote economic relations in Asia; especially China and Korea.

As other activities during this mission, OCCI have signed a Cooperation Agreement with the Department of Foreign Trade & Economic Cooperation of Shandong Province and also had a meeting with the Shanghai Federation of Industry & Commerce; another partner of OCCI.

Also, in order to promote corporate partnerships between Japan and China in

the field of environment and energy, OCCI have held an investment seminar for 'Environment Protection and Energy Conservation' in Shanghai.

- 'Textile Mission' to Hángzhōu was dispatched during 26-29th October 2007.
- 'Osaka Promotion Delegation to support Expo 2010 Shanghai' was dispatched during July 27-31, 2010. At the Expo, the mission supported the 'Osaka Special Day' Event (July 28), and visited the Osaka pavilion, Japan Government pavilion, and the China pavilion. Also, in cooperation with Osaka City Government, the "Osaka Environment / Water Technology Seminar" was held in Shanghai. OCCI has also signed the 'Agreement for Mutual Friendship and Affiliation' with Shanghai Federation of Industry & Commerce and agreed to further strengthen support for each other. The delegation also visited Shenzhen and Hong Kong.
- The 'Delegation to study Beijing Underground City' was dispatched during May 18 – 20, 2011 to find new business chances in the areas of urban development especially for the Beijing Underground city.

■ For any inquiry, please contact:

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