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## E-MAIL MAGAZINE

Issue 153 [March, 2021]

OCCI e-Magazine

<Back number available at <a href="http://www.osaka.cci.or.jp/e/emagazine/">http://www.osaka.cci.or.jp/e/emagazine/</a>>

1. SEMINAR ON THE BASIC PLAN FOR THE 'OSAKA, KANSAI EXPO' NOW HELD ONLINE FOR COMPANIES AND ORGANIZATIONS (ON-DEMAND DISTRIBUTION UNTIL WEDNESDAY, MARCH 31)

An online seminar for companies and organizations is now being held to explain the "Basic Plan" which is the master plan for the 'Osaka, Kansai Expo', which was formulated by the Japan Association for the 2025 World Exposition at the end of last year.

This seminar explains (in Japanese only) the basic plan for the 'Osaka, Kansai Expo', the venue design and management, theme projects, and the outline of corporate participation. The briefing session will be distributed on demand until Wednesday, March 31 (in Japanese only). Applications for participation will be accepted online:https://www.orienex25.com/Deadline: 23:59 on Tuesday,

March 30, 2021. The URL for viewing the live distribution and on-demand distribution will then be sent to the registered email address.

## 2. RESULTS OF THE "QUESTIONNAIRE ON TELEWORK IMPLEMENTATION DURING THE DECLARATION OF THE STATE OF EMERGENCY"

The Osaka Chamber of Commerce and Industry (OCCI), together with the Osaka Prefectural Government and the Osaka Prefectural Federation of Small Business Associations (Kansai Economic Federation Cooperation), conducted a questionnaire survey to ascertain the situation of teleworking at companies in Osaka Prefecture during the declaration of the state of emergency.

This was to use the results as basic data for requests and suggestions to the government and for support for corporations. The questionnaire was sent to 800 member companies of the OCCI, Osaka Prefectural Federation of Small Business Associations, and Kansai Economic Federation within the prefecture.

In the results, overall, 52.5% replied to be 'implementing telework' and 47.5% replied 'not to be implementing telework'. By enterprise size, among those that are implementing telework, 84.9% were large enterprises and 42.1% were SMEs, etc. This showed a large difference in the implementation rate between the sizes of the enterprises. By industry, 51.0% in manufacturing and 54.3% in non-manufacturing replied to be 'implementing telework'. By industry type and size, 91.5% were large manufacturers.

## Definition of enterprise size

"Manufacturing and other industries"

\*301 or more employees are classified as large enterprises

\*21 to 300 employees are SMEs

\*20 or fewer employees are small enterprises

"Wholesale, retail and service industries"

\*101 or more employees are classified as large enterprises,

\*6 to 100 employees are SMEs

| *5 or fewer employees are small enterprises  |
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| In this survey, "SMEs" refers to the sum of the SMEs and small Enterprises                                     |
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| 3. LAUNCHING OF CROWDFUNDING TO SUPPORT THE MEDICAL WORKERS: DELICIOUS FOOD FOR DIFFICULT TIMES PROJECT'       |
| From February 10, 2021 until March 31 (23:00 hrs), the "Osaka Food Creation City Promotion Organization"       |
| (Representatives: Hiroshi Ozaki, Chairman of OCCI, and Hiroshi Mizohata, President of the Osaka                |
| Convention & Tourism Bureau) is conducting a crowdfunding campaign : "Delicious food for difficult times"      |
| project.   |
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| This project is designed to help both medical workers and restaurants, who are both in a difficult situation   |
| due to the coronavirus crisis.   |
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| Through the use of crowdfunding, in addition to the corporations that had been the core of support previously, |
| donations are also being gathered widely from individuals (from 5,000 yen per donation), which promotes the    |
| distinctive operation of this project.   |
|  |
| This system not only provides better food than usual to the front-line medical workers, the sales provide      |
| support to restaurants facing severe business conditions due to suspension of business or requests to shorten  |
| business hours, and also leads to increased motivation by contributing to society.                             |
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| Crowdfunding URL (Japanese only):  |
| https://readyfor.jp/projects/komattatokihodooishimono  |
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4. FOODPANDA, WHICH IS A SUBSIDIARY OF THE GERMAN COMPANY DELIVERY HERO. OPENS AN OFFICE IN OSAKA

The Osaka Business & Investment Center (abbreviated as O-BIC, Secretariat = the OCCI), established and

administered by the OCCI, Osaka Prefecture and Osaka city, is supporting the expansion of Foodpanda,

which is a subsidiary of the German company Delivery Hero. Foodpanda opened an Osaka office on February

1, 2021, which will be its administrative base in Osaka.

Delivery Hero is a world-leading delivery platform based in Berlin, Germany. It launched food delivery services

in 2011 and has served 700 or more cities in 50 countries in Asia, Europe, Latin America, the Middle East, and

North Africa. Foodpanda operates food delivery businesses in 300 or more cities in 12 countries around the

Asia-Pacific region. The service was launched in Japan in September last year. In the Osaka area, where it

launched in late December, it offers a wide range of menus from several hundred member businesses, from

major chains to local gourmet restaurants.

O-BIC, together with the International Affairs Division of the Osaka International Business Promotion Center

(IBPC Osaka), has provided consultation and public relations support for the development of the company in

Osaka. After the opening of the Osaka office, we plan to provide further support such as business matching.

Details: https://o-bic.net/upload/pdf/file00000850

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5. CHAIRMAN AND VICE CHAIRMAN HAS BEEN ELECTED FOR THE NEW TERM OF THE INTERNATIONAL BUSINESS COMMITTEE (OCCI)

The Chairman and Vice Chairman of OCCI International Business Committee has been elected as below:

◆International Business Committee

Chairman:

Mr. Minoru TOMITA

Executive Officer, General Manager, Osaka Branch, Marubeni Corporation

Vice Chairman: (in alphabetical order of surname)

Mr. Hiroyuki FUKANO

Senior Vice Representative for External Affairs

Representative for Kansai Business Community Relations

ITOCHU Corporation

Mr. Shinichi HORI

Managing Officer, General Manager of Osaka Office,

MITSUI & CO., LTD.

Mr. Katsutaro INABATA

Director, President,

Inabata & Co., Ltd.

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Mr. Noritada ITO

President

TAIYO CORPORATION

Mr. Shuji KITA

Honorary Chairman

HANWA Co.,Ltd.

Mr. Hiroyuki NEMOTO

Director-General,

JETRO Osaka

Mr. Motonobu NISHIMURA

President, Executive Officer & Director

Mandom Corporation

Mr. Yasushi NISHIMURA

Managing Executive Officer, General Manager, Kansai Office,

Sozitz Corporation

Mr. Satoshi SASAKI

Executive Officer for Osaka, Industry Finance Group

Japan Bank for International Cooperation

Mr. Keiji TANAKA

Managing Executive Officer, General Manager for Japan Region

General Manager, Kansai Office,

SUMITOMO CORPORATION

Mr. Yoshiyuki YAMAYA

Representative Director and CEO

Kansai Airports

Mr. Hidetaka YOSHIKAWA

Chairman & C.E.O.

TAKARA BELMONT CORPORATION



O-BIC as one-stop service center for creating a foothold in Osaka

http://o-bic.net/

Osaka Business & Investment Center (O-BIC), established in 2001, is operated through the joint efforts of the Osaka Prefectural Government, Osaka City Government, and Osaka Chamber of Commerce & Industry.

As your one-stop service center for business investing, O-BIC provides a comprehensive yet detailed support

system. International companies, foreign government offices and economic organizations as well as foreign-capitalized companies located in Japan are welcome to use the center to obtain accurate information and essential advice for creating a foothold in Osaka. For further information, please contact: o-bic@osaka.cci.or.jp

Information about scheduled events (in Japanese only):

If you wish to receive information about scheduled events, please visit

http://www.osaka.cci.or.jp/mailstation/

and submit your subscription request to OCCI Email Station.

Alternatively, please check out information about scheduled seminars and other events on OCCI's website (in Japanese only).

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Back Numbers of OCCI e-Magazine: http://www.osaka.cci.or.jp/e/emagazine/

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to inform us of your change of e-mail address, or of your wishes not to receive OCCI e-Magazine.