# CCCI E-MAIL

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# MAGAGINE

Issue87 [Oct 2014]

### 1. REPORT ON STUDY TOUR OF OSAKA LIFE SCIENCE INDUSTRY, INVITING EMBASSIES AND ECONOMIC ORGANIZATIONS FROM TOKYO

Report on study tour of Osaka Life Science Industry, inviting Embassies and Economic organizations from Tokyo

The Osaka Business and Investment Center (Secretariat: OCCI International Division) held a study tour of Osaka's Life Science Industry on September 29 for foreign diplomatic offices and economic



organizations. Fifteen people participated in the study tour from 10 countries and regions.

The tour members first visited Saito Life Science Park. After receiving explanations from the Life Science Industry Division, Osaka Prefectural Government on the dynamism of the Northern Osaka Bio Medical Cluster and of Osaka's Life Science Industry, and from the Saito (International Culture Park) Promotion Council on an outline of Saito projects, the tour members went on study tours at the National

The Osaka Chamber of Commerce and Industry



Institute of Biomedical Innovation's facilities, and through the Life Science Park by bus.

In the afternoon, the members visited the National Cerebral and Cardiovascular Center, and took a study tour of a training facility on medical equipment and for animal experimentation, also receiving an explanation from Deputy Director Yoshiyuki Taenaka of the Research Institute, National Cerebral and Cardiovascular Center on the Center's activities.

During the study tour, opinions were actively exchanged in every location, and participants rated this tour highly, saying that they surely hope to seek cooperation with Osaka in the Life Science field.

#### 2. REPORT ON THE ECONOMIC MISSION DISPATCHED TO EUROPE



The OCCI dispatched the Economic Mission to Europe (leader: Vice Chairman Minoru Furukawa, 14 members) from October 5 to 12 to the UK (Thames Valley region) and Rumania (Bucharest).

In the UK, the Mission held the "Osaka & Kansai Promotion Seminar," and concluded a memorandum on a business tie-up with the Thames Valley Chamber of Commerce Group. In Romania, the Mission visited the

Ministry of Environment and Forests and Japanese companies that have entered the country, and explored the possibility of deepening economic exchanges between Osaka and the EU.

The Mission members first visited the Thames Valley region located west of London. Having a concentration of many companies and research institutes related to the environment & energy, life science, and ICT industries, the region has a similar industrial structure to that of the Osaka / Kansai region. Therefore, the Mission held the

"Osaka & Kansai Promotion Seminar" where Director-General Akiyoshi Sakuraba of the International Affairs Department, Kansai Bureau of Economy, Trade and Industry (METI-KANSAI), Secretary General Shinji Maruyama of the Osaka Business and Investment Center, and Executive Officer Hiroyuki Sumita of New Kansai International Airport Ltd. explained the attractiveness of Osaka to British companies, at a local hotel. That night, the Thames Valley Chamber of Commerce (TVCC) Group, which comprises eight allied chambers of commerce and industry in the Thames River Basin District, and the OCCI concluded the "Memorandum for Mutual Cooperation". During the signing ceremony, attended by Economic Minister Hiroshi Matsuura of the Embassy of Japan in the UK, Mission Leader Furukawa made a proposal, saying, "In commemoration of this

conclusion, we would like to invite to Osaka five companies interested in doing business in Japan among TVCC member companies next year." Chief Executive Paul Briggs of TVCC expressed his gratitude, responding,

"We appreciate your proposal very much. We would definitely like to dispatch promising companies."

In Rumania, the Mission' s next destination, the members visited the Ministry of Environment and Forests of the country after a briefing by the JETRO Bucharest Office. They exchanged opinions on how the large budget (mainly for constructing infrastructure) that had been secured from EU should be used, and whether Japanese companies have an opportunity to enter the country. In addition, the mission members took a study tour of a factory of a Japanese company operating in Bucharest, and deepened the understanding of advantages for productive activities and future prospects in Eastern European countries.

## 3. WORKSHOPS ON NORTH AMERICAN BUSINESS TO BE HELD (OCTOBER 2014 - MARCH 2015)



The Osaka Chamber of Commerce and Industry will hold "Workshops on North American Business" from October 31, and is now inviting participants.

The U.S. has the largest market where new technologies and services, as well as high technical strength, are always required, and competition among companies is fierce, but fortunately since the Kansai region has many unique companies with high technical strength, there are many chances for those companies to show their own technologies in new and niche fields, regardless of their corporate size.

Provided through keynote speeches (no admission) that include a speech by Daikin Industries, Ltd., a company currently working toward cultivation of the North American market after their withdrawals twice in the past, will be the latest information on the business opportunities and the attractiveness of the investment environment in the U.S., including the Shale revolution and future business development in North America by utilizing NAFTA, EPA, and TPP.

In the Workshops (a total of four workshops subject to fees), challenges which Japanese companies may face when entering the U.S. will be listed, such as problems related to selecting locations, visa requirements, marketing, and taxation & personnel affairs management; specialists will explain measures employed to deal with those problems; and companies that have successfully entered the U.S. will report on their cases of business development in North America as well as global business development based in North America with an eye on Canada and Mexico.

#### 4. OCCI INTERNATIONAL DIVISION REPORT ON VIP VISITORS

9/25 Mr. Marco LOMBARDI, Consul General, Consulate-General of Italy in Osaka Ms. Deepa Gopalan WADHWA, Ambassador Extraordinary and Plenipotentiary, Embassy of India in Japan Mr. Aseem Raja MAHAJAN, Consul General, Consulate-General of India in Osaka 9/29 H.E. Susilo Bambang YUDHOYONO, President, Republic of Indonesia Mr. Raul Guillermo DEJEAN RODRIGUEZ, Ambassador Extraordinary and Plenipotentiary, Embassy of the Argentine Republic in Japan 10/7Ms. Naledi Grace Mandisa PANDOR, Minister of Science & Technology, Republic of South Africa Ms. Mohau PHEKO, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of South Africa in Japan Mr. Belmiro Jose MALATE, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Mozambique in Japan Mr. Reuben NGWENYA, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Malawi in Japan Mr. Jacob Dickie NKATE, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Botswana in Japan Ms. Sophia-Namupa NANGOMBE, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Namibia in Japan Ms. Salome Thaddaus SIJAONA, Ambassador Extraordinary and Plenipotentiary, Embassy of the United Republic of Tanzania in Japan Mr. Joao Miguel VAHEKENI, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Angola in Japan Mr. Ng'ona Mwelwa CHIBESAKUNDA, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Zambia in Japan Mr. Richard RAMOELETSI, Ambassador Extraordinary and Plenipotentiary, Embassy of the Kingdom of Lesotho in Japan Mr. Lloyd P. SITHOLE, Charge d'Affaires ad interim, Embassy of the Republic of Zimbabwe in Japan 10/11Mr. NGUYEN Xuan Phuc, Deputy Prime Minisiter, Socialist Republic of Viet Nam

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